

SHERIF TARIQ

Web / Multimedia / Print / Illustration and More

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Professional Experience

SUMMARY:

- Up to 8 years of web design experience using Photoshop, Illustrator, CorelDraw, Cinema 4D, 3dmax
- Up to 8 years of web development experience in client-side coding such as HTML/XHTML, CSS, JavaScript and server-side coding using ASP.Net, PHP, ColdFusion, MySQL and Access.
- Up to 6 years of multimedia experience using Flash.
- Up to 4 years of print design experience using QuarkXpress and InDesign.

June 2005–Current

Multimedia Communications Developer | HNTB Corporation

- Design and code user interfaces and functional demos for web-based applications. (Applications include intranets, extranet and Internet websites; project management dashboards; software applications; kiosks; CD front ends; multimedia presentations; and more.)
- Design and maintain print collateral.
- Tools used for tasks include Photoshop, Illustrator, Flash, TopStyle, InDesign and FrontPage 2003 (for SharePoint and ASP.NET applications)
- Researching UI design using XAML for developing Windows Vista applications.

Achievements:

- Designed project management dashboard demo that helped company win a \$60-80 million contract for the US 290 project in Houston;
- Redesigned and coded NTTA intranet on SharePoint Server 2003
- Designed project management website demo for El Paso
- Design and maintain various other city and state websites in Texas, Louisiana and Indiana.
- Currently redesigning and coding nta.org website, including TollTag store.

October 2004–Current

Lead Web Designer | Less Than Empty

- Designed websites, identities and Flash movies, performed client-side and server-side programming with PHP and MySQL for client projects.

Achievements:

- thechange.org
- advancepoolsinc.com

May 2004–June 2005

Web Technology Specialist | Verizon Information Services

- Designed and coded websites using Netopia content management system for Verizon SuperPages.com customers.
- Provide customer service to customers and Verizon sales rep through entire development process from pre-sales inquiries to content collection to post-development support.

March 2002–March 2004

Creative Director | PostDocme Corporation

- Designed, coded and maintained client websites.
- Provided technical support for all client and server side management issues such as development, hosting, e-commerce tools and community-based applications.
- Responsible for producing all marketing and sales material for company, for web and print.

January 1998–March 2004

Creative Specialist | ADC

- Designed, developed, maintained and supported entire web, print and multimedia campaigns and efforts for software group in North America, Europe, Asia and Australia.

Achievements:

Developed artwork and multimedia used in partner promotions with companies such as:

- Price Waterhouse Coopers Consulting
- Virgin Mobile
- Siebel
- Partner forums and events such as Singularit.e Forum, Billing World, GSM Executive Seminar, Supercomm 2001, and various ADC marketing campaigns.

Tools

Multimedia (Web, Print and Motion)

Adobe Photoshop, ImageReady, Illustrator, AfterEffects, Macromedia Flash, Fireworks, Audacity, CorelDraw, 3dmax

Web

TopStyle, Macromedia Dreamweaver, Adobe GoLive, FrontPage 2003, Acrobat, Mozilla/Firefox, Opera, Internet Explorer

Print

Adobe InDesign, QuarkXpress

Operating Systems

Microsoft Windows 2000/XP/2003 Server, Apple Mac OS

Education

1999-2002

New Jersey Institute Of Technology | Newark, New Jersey

Master of Science in Computer Information Sciences

1992-1997

Texas Tech University | Lubbock, Texas

Bachelor of Science in Electrical Engineering

References available upon request.